

**IN CHRIST • FOR COMMUNITY  
WITH ONE ANOTHER**







*So then, just as you received Christ Jesus as Lord, continue to live your lives in Him, rooted and built up in Him, strengthened in the faith as you were taught, and overflowing with thankfulness.*

*-Colossians 2:6-7*







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#### A LETTER FROM PASTOR SEAN

Dear Church Family,

For over 50 years, PLC's roots have been growing deeper into the Rancho Peñasquitos community and beyond. From a church plant in 1971 to a church that almost wasn't just a few years later and now a thriving spiritual community whereby thousands have been baptized and encountered the living God, we have planted deeply and seen fruit harvested for the Kingdom! What a ride it has been!

In the pages of this booklet, you hold some perspective of our historical roots. As you enjoy seeing this, please stop and take time to give thanks with grateful hearts for those who have passed along the legacy we now hold. They sacrificed for us. They thought of us when they dreamed of what this congregation would become. They are honored here.

I believe now is the time in our history to consider what we will do to position our church for the next generation of people who will call PLC their church home; to consider the ones whom we will one day hand over what we have been handed. For that reason, you also hold some perspective in this booklet of new things we can do to position our church facility well into the future.

Of course, the church is not about buildings. The church is about the people who gather in the buildings to encounter the living God and be propelled out into the community to be the good news of Jesus. The facility is our mission center for gathering and it is time to tend to our mission center.

Over the course of the next two years, I have a goal of 100% participation of all who call PLC their church home. This is a lofty goal! But I have heard it said that it takes an uncommon commitment to reach an uncommon goal. I do not want anyone to miss out on the opportunity to be blessed by God for sacrificial giving and to be a blessing to those who will come after us. I am eager to see what God will do in and through all of us on this journey together!

As I write these words I am struck by this thought: 30 years from today, there will be people giving thanks with grateful hearts for the sacrifices we make today to further strengthen our roots for the generations to come. Today is our turn to tend to our roots and till the soil, ensuring that which has been handed to us is positioned to far outlast us.

Honored to serve alongside you,

Pastor Sean





First worship service held at PQ Golf Club led by Dr. Ernst Karsten.

1969

Lutheran Church of the Covenant is chartered as a mission congregation of the American Lutheran Church.

1971

Pastor Myron Hetland arrives and worship services move to Los Peñasquitos Elementary School.

1973

Pastor Jerald Borgie is called (Dec. 1976) and begins as pastor.

1977

A miracle story, PLC acquires three acres of land from Morris Shenker.

1978

Congregation votes to change name to Peñasquitos Lutheran Church.

1979

Fellowship Hall dedicated as first sanctuary.

1980

Groundbreaking for education building first floor.

1983

## OUR HISTORY

In 1969, retired Army chaplain Ernst Karsten settled in Rancho Bernardo and soon met a group of families that wanted to see a new Lutheran church in the area. The developing community of Rancho Peñasquitos, which had no churches, seemed like an ideal site. That year, the first worship service was held at the Peñasquitos Golf Club across the street from our current property. By 1971, the church was chartered as a congregation of the American Lutheran Church (ALC) under the name *Lutheran Church of the Covenant*.

In 1973, Pastor Myron Hetland was called as pastor. Worship services were now held at Los Peñasquitos Elementary School. However, a moratorium on new building in the community

Page 8 RANCHO BERNARDO JOURNAL, January 27, 1977

### Lutheran Pastor Installed At Penasquitos Church

Rev. Jerald R. Borgie was installed as pastor of the Lutheran Church of the Covenant (ALC) in Peñasquitos on January 16. Installation ceremonies were performed by Rev. Elmer Doering, San Clemente, California, who has been acting pastor of the church since May 1976. Rev. Borgie is a native of Muncie, Ind., and a graduate of Texas Lutheran College and Lutheran Theological Seminary, Columbus, Ohio. He also attended California Graduate School of Theology at Glendale, California. He has previously served at

churches in Ohio and California, the most recent being Christ Lutheran Church and First Lutheran Church, both located in Compton, California. Pastor Borgie served as secretary of the conference on Inner City Ministries, Dean of the Rosecrans Conference, member of the Metropolitan Ministries Commission, and the Bishop's Minority Scholarship Fund, while in Compton. He also appeared in "Who's Who in American Religion" and was an active member of the Compton Kiwanis Club.

Following the installation ceremony a pot luck dinner and reception was held at the home of Mr. and Mrs. Rod Berglund attended by about 50 parishioners and friends. Among the guests included were Rev. and Mrs. Victor Magrazzini, Clairemont Lutheran Church, Rev. and Mrs. John Sparr, Atkinson Lutheran Church, and Rev. Elmer Doering. Also present were Dr. and Mrs. William Haas, two of the original charter members of the Lutheran Church of the Covenant.



1977 | Pastor Borgie & Rev. Myron Doering



1979 Groundbreaking | Pastor Borgie, Leslie Williams, Gene Hartman



1976 | Church Council Minutes

combined with the inability to purchase property stymied the growth of the church and Pastor Hetland resigned.

By 1976, it was hard to see a future for the congregation as families were leaving

In December 1976, Pastor Jerald Borgie accepted the call to become pastor of the church. He arrived with his wife Marcia and their two boys in the beginning of 1977. Soon after there was a renewed search for property in the area. A three-acre parcel on the corner of Peñasquitos Drive and Cuca Street was the only property not owned by the developer. The property was owned by Morris Shenker, a lawyer for the Teamsters Union Pension Fund with ties to organized crime. Through a miraculous series of connections, Pastor Borgie was able to make an appointment with Mr. Shenker who was then the owner of the Dunes Hotel in Las Vegas. Pastor Borgie called the church to prayer and drove through the night to Las Vegas to meet with Mr. Shenker. The land was secured with a handshake deal.



1980 Construction

the church. In a last-ditch effort, the Church Council asked the ALC district to send them a pastor, otherwise the church would close.

Opening of Peñasquitos Christian Preschool.

1985

Pastor Greg Hoffmann called as Associate Pastor.

1987

Dedication of education building second floor and offices.

1988

Church Sanctuary dedication.

1994

Groundbreaking for second education building.

1995

Pastor Charles "Chuck" Daley is called as Pastor of Congregational Life.

2004

Pastor Dave Peterson accepts position as Pastor of Visitation.

2006

Pastor Chuck goes home to be with his Heavenly Father.

2006

Scan this QR code for a closer look at these historical documents and more.





# OUR HISTORY

Through the years, the church grew with the first sanctuary dedicated in 1980. Just prior to the dedication of the first building, the church name was changed to Peñasquitos Lutheran Church to forge an intentional connection to the community. Subsequent buildings followed, allowing for classrooms and community space. Pastor Greg Hoffmann was called as associate pastor in 1987 and the team continued to grow. The present sanctuary space was dedicated in 1994.

In 2007, Pastor Sean Kelly was called as associate pastor. Following the retirement of Pastor Borgie in 2012, Pastor Sean was called as the senior pastor.

Through Pastor Sean's leadership our church remains **Rooted in Christ, for Community, with One Another**. The Lord's provision in the past provides evidence of His leading of this church, and hope for the future.



1987 | Pastor Greg & Pastor Borgie



1993 | Sanctuary Groundbreaking



1994 | Sanctuary Construction



2005 | Pastor Chuck Daley, Pastor Greg, Pastor Borgie



2014 | Pastor Greg, Pastor Sean & Pastor Rob

• Pastor Sean Kelly called as Pastor of Congregational Life.

2007

• Pastor Borgie retires after 35 years as Senior Pastor.

2012

• Pastor Sean Kelly called as Senior Pastor.

2012

• Pastor Rob Horne called as Associate Pastor.

2013

# OUR GOAL

**PRIMARY GOAL:**  
100% Participation

**SECONDARY GOAL:**  
Raise \$3.2 Million  
In Two Years

The next two years will be unlike anything we've done in recent history. We will honor our past and commit to the future through **Rooted**. This is more than a campaign, it is our recommitment to the community and our response to the grace that the Lord has lavished upon us.

# WE ARE ROOTED



We find ourselves at a unique moment in our history to strengthen our roots where God has planted, raised, and blessed us. This **Rooted** movement will grow our mission by expanding our roots deeper into the community to bear fruit for generations to come. We stand at a watershed moment to creatively reimagine our physical presence in the community, serving as our mission center to connect people to Jesus and to one another.





# WE ARE ROOTED IN CHRIST

**\$1 MILLION**

Connecting people to Jesus is our primary focus as a church. In Christ, we find unity of mission and purpose, including our witness to the community. In Christ, we find a reason to gather for worship and receive the good news of the forgiveness of sins which gives us hope in this world. Through this campaign we will address outdated technologies and aesthetics in our worship space that are current barriers to this mission. We will also enhance and beautify our worship gathering space, creating an inviting environment to future PLC members; an important quality people seek and value in a church home.







# WE ARE ROOTED FOR COMMUNITY

**\$2 MILLION**

Our facility, which is our mission center to connect people to Jesus and one another, reflects our relevancy to the community. Many of our gathering places and equipment are worn out and tired because of how well we have served our community for the past 50 years. Therefore, this Rooted campaign will renovate our kitchen and bathrooms, update our church's exterior to complement new construction all around us, and create new space for community gatherings.







WE ARE  
ROOTED

WITH ONE ANOTHER

**\$1.4 MILLION**

Our roots have always been nurtured to create healthy, functional environments for individuals and families, with a special emphasis on children and youth. The same is true today. Therefore, it is imperative that we do what it takes now to strengthen our roots for the next generation of PLC believers. Therefore, this Rooted campaign will create new indoor and outdoor spaces for people to gather. We will renovate the Fellowship Hall, Narthex/Entry, and other indoor spaces with a new look. This effort will create new small group meeting rooms and enhance connecting spaces for children and students.





# RENDERINGS PLC CAMPUS



## SANCTUARY PLAN

Update technologies and aesthetics in our worship space that are current barriers to this mission.

Enhance and beautify our worship gathering space, creating an inviting environment to future PLC members.



## EXTERIOR PLAN

Update our church's exterior to complement new construction all around us.

Level and create gathering space on front entry patio.

Build 2,625 square feet of additional outdoor patio space, plus 4,068 new square feet of indoor space.





# RENDERINGS PLC CAMPUS



KITCHEN



FELLOWSHIP HALL



BATHROOM



COURTYARD | NEW MEETING ROOMS



FH GATHERING SPACE





# 100%

The primary goal of Rooted is to grow deeper in our trust of the Lord, seeking Him in His Word and through where He has led us in the past, so that we can live into the future He has for us in this community.

In this season, we are challenging 100% of everyone who calls PLC their church home to commit to being open to what God is doing in our church through the Holy Spirit and engage in this commitment to grow as followers of Jesus.

## NEXT STEPS

### PRAY FOR THE VISION

Pray that the Lord would continue to bless the impact of our church in the community. Ask of the Lord to give us continued boldness to proclaim the name of Jesus and to serve His name so that our friends in the community may come to faith in Jesus.

### STEP UP IN SERVICE

Help to support the work of our church with your time by finding a place to serve at PLC.

### SHARE YOUR STORY

Share the story about how you have been positively impacted by the Lord here at PLC. Invite others to 'come and see' the good things that are happening at our church.

### GIVE GENEROUSLY

Consider stretching to make the largest financial investment of your life.







# GIVING GOAL

**\$3.2 MILLION OVER 2 YEARS**

We are anticipating a total project cost of \$4.4 million, and we need to raise a minimum of \$3.2 million above and beyond our current operating expenses over the next two years to make this project a reality. We are asking everyone to pray big prayers and to own this opportunity that God has given us as a faith family. It will take all of us participating in the ways that the Lord is leading us to reach this goal.

**ROOTED GOAL + CURRENT DESIGNATED CASH  
+ LOAN = TOTAL PROJECT BUDGET**

**\$3.2 M + \$350 K + \$850 K = \$4.4 M**

## \$4.4M GIVING PATHWAY

Commitments Given Over 24 Months

April '23 - March '25

TRANSFORMATIONAL		MAJOR		IMPORTANT	
1	\$500,000	16	\$25,000	30	\$2,400
1	\$250,000	18	\$20,000	32	\$1,200
1	\$150,000	20	\$15,000	Many	\$500
2	\$100,000				
LEAD		COMMITTED			
10	\$75,000	22	\$12,000		
12	\$50,000	23	\$10,000		
14	\$35,000	25	\$7,500		
		28	\$5,000		

For questions, please email: [rootedcampaign@plc-church.org](mailto:rootedcampaign@plc-church.org)





# EQUAL SACRIFICE NOT EQUAL GIFT

As you prayerfully consider how you will be supporting **Rooted**, remember that everyone's ability to give is different. It is not the size of the gift that is important, it is the amount of sacrifice made above and beyond normal giving that matters. Mark 12:41-44 gives the perspective of Jesus on giving.

We are asking everyone in our church to prayerfully consider what would constitute a sacrifice and commit that to support the **Rooted** initiative.

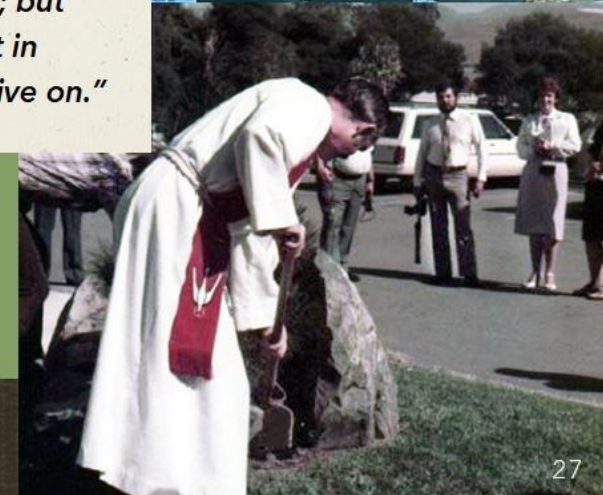
USE THIS QR CODE TO PLEDGE YOUR SUPPORT.



## MARK 12:41-44

Jesus sat down opposite the place where the offerings were put and watched the crowd putting their money into the temple treasury. Many rich people threw in large amounts. But a poor widow came and put in two very small copper coins, worth only a few cents.

Calling His disciples to Him, Jesus said, *"Truly I tell you, this poor widow has put more into the treasury than all the others. They all gave out of their wealth; but she, out of her poverty, put in everything—all she had to live on."*





# FAQ

## WHY IS THIS INITIATIVE CALLED ROOTED?

Our church thrives in our mission to connect people to Jesus and to one another. This is nothing new to us in our 50+ year history. This mission is in our DNA; it's in our roots. It's where we've come from. It's where we're going. We have been and will continue to be **ROOTED**:  
*In Christ | For Community | With One Another.*

Colossians 2:6-7  
*So then, just as you received Christ Jesus as Lord, continue to live your lives in Him, rooted and built up in Him, strengthened in the faith as you were taught, and overflowing with thankfulness.*

## WHAT DOES IT INCLUDE AND WHY ARE WE DOING IT?

The Rooted initiative supports the renovations and expansion of both indoor and outdoor spaces on our church campus. It includes renovation of the Sanctuary, Fellowship Hall,

Narthex, Patios, Restrooms, Kitchen, and audio/video technology. It also includes the addition of new fellowship space adjacent to the Fellowship Hall, new patio space, new classrooms, new storage, and additional administrative space. The project includes 4,068 new square feet of indoor space and 2,625 square feet of additional outdoor patio space.

We are creating new space and renovating our current buildings to better achieve our mission of "Connecting people to Jesus and to one another." We project a more hospitable environment for our neighbors and guests by addressing both the function and ascetics of our church. New square footage and improved campus flow creates space for people to sit, linger, and engage in deeper points of connection. Major maintenance items such as roofing and HVAC units are addressed. It's time to reinvest in our campus.

## WHEN DO WE EXPECT TO BEGIN AND HOW LONG WILL IT TAKE?

In the summer of 2023, the Building Committee will engage our contractor to begin the process of developing building plans and permitting. We expect this process to extend into early 2024, followed by construction. We anticipate construction completion in early 2025.

## WHY ARE WE RENOVATING OUR CURRENT BUILDINGS? WOULDN'T IT BE EASIER TO REPLACE THEM?

Early in the planning process, the Building Committee considered all options for our facility based on input from the congregation. Our architect recommended retaining both the Fellowship Hall and Sanctuary as good stewardship and the best use of our church's resources. It is more cost-effective to remodel our current buildings than it is to replace them.

## HOW WILL WE FUND THIS PROJECT BEFORE ALL COMMITMENTS ARE GIVEN?

Assuming our giving goal is reached, we will proceed with the project. The funding plan includes a mortgage or construction loan for the balance of the project that exceeds our giving through the Rooted campaign. Although our desire is not to carry a mortgage for an extended period of time, we are being advised that completing this project in its entirety, instead of paying in cash as it becomes available, will actually be more cost-efficient when considering future costs as well as sunk costs.

## IS A LONG-TERM MORTGAGE PART OF THE FUNDING PLAN?

No. While it may be necessary to take out a mortgage loan to complete the project, we would project an ancillary capital campaign at the conclusion of the 24-month Rooted campaign to retire the balance of the project cost. The Church Council will review this at the appropriate time.



## WHAT IS THE BEST WAY TO GIVE TO THIS INITIATIVE?

The most important place to begin is by completing a Commitment Card, on which you can indicate what you plan to give over the upcoming two-year campaign period. This card is vital as it informs our church what to expect and how to wisely plan expenditures.

When the time comes to begin giving, a number of methods are available:

- Online and Church Center app giving. Look for the "Rooted Campaign" Fund.
- A giving envelope with the "Rooted Campaign" designation noted.
- Text giving using a dollar amount and the word 'rooted' to 84321.
- Stocks/non-cash gifts. To arrange a stock or non-cash donation, contact Liane Schreffler at [lschreffler@plc-church.org](mailto:lschreffler@plc-church.org).



## WILL I BE ABLE TO CHANGE MY TWO YEAR COMMITMENT IF NEEDED OR DESIRED?

Of course! Unforeseen circumstances may cause you to want to increase or decrease your giving commitment in the future. At any time during the 24 months, you can review or change your Rooted commitment by calling the church office at 858.672.3466.

## WHAT IF I CAN'T AFFORD TO GIVE RIGHT NOW?

Even in times of scarcity, God wants our hearts. The widow who gave her last mite did not make a very big financial contribution, yet Jesus said she gave the largest gift of all. **Rooted** is a community effort to join together, experience generosity, and trust God to do the rest. Everyone has a part to play in this effort. It may mean God is asking you to trust Him by making a faith commitment that you do not know how to fulfill right now. The Lord is the giver of every good gift and we trust that He will provide out of His abundance.

There may also be ways to be sacrificial with your lifestyle to create a margin for generosity in your life. Look for ways to involve the entire family in the process of giving generously. Use this as an opportunity to teach children and grandchildren to seek the Lord with a generous heart and to trust Him. This is a great opportunity to take a look at our overall stewardship of all that God has entrusted to us.

## HOW ARE WE SEEKING THE LORD'S DIRECTION IN THIS PROJECT?

Prayer and community discernment have been central from the beginning through all stages of this project. From the earliest days, all those involved have approached this project in prayer—from the members of the Building Committee, to the church staff, Church Council, and even the architect himself. Let's pray together for the **Rooted** initiative and for the ways that the Lord will use our church to make a difference in our community.







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